



2023 EXHIBITOR APPLICATION

April 2nd 11:00am-4:00pm
Bill Gray's Regional Iceplex

APPLICATION TYPE: Commercial _____ Craft/Artisan _____ Packaged Food _____

SPACE REQUEST: 10'x10' (\$25) _____ 10'x20' (\$50) _____ Other _____

ELECTRIC REQUEST: Yes _____ No _____

EVENT REQUESTS: 8' Banquet Tables \$9/Per _____ Plastic Chair \$1.75/Per _____

**NOTE: This application does not grant category exclusivity. Spaces are first-come first-serve.
Submitting this application does not guarantee your business will be accepted.**

Business Name: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Describe exactly what products, activities and promotions that will take place in your booth:

RELEASE: I hereby release and forever discharge Spring Fling Rochester, Bill Gray's Regional Iceplex, Monroe County Sports Centre Corp., all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability claims, loss or damage arising out of or in conjunction with my application to, or participation with Spring Fling Rochester. Spring Fling Rochester will not be responsible for any injury sustained by exhibitors or guests while within space designation for exhibits. Sponsor/Exhibitor shall indemnify, and hold harmless, Spring Fling Rochester, Bill Gray's Regional Iceplex, Monroe County Sports Centre Corp, from and against all claims, liabilities, or damages of whatever nature including, but not limited to, claims of bodily injury, death, personal injury, property damage, by whoever made, as well as the cost of litigation and counsel fees arising from, based on, or in any manner related to Sponsor's/Exhibitor's activities in connection with the Agreement. Further I understand that I store my goods and merchandise at my own risk without exception or limitation.

So agreed by: _____ Title: _____ Date: _____

Please submit completed application to Ryan Quackenbush, Ryan@billgraysiceplex.com



Event Director: Joseph Dolce
Phone: 585-738-3354
Email: Joe@billgraysiceplex.com

Bill Gray's Regional Iceplex
2700 Henrietta Townline Road
Rochester, NY 14623

2023 SPRING FLING RULES & REGULATIONS

1. ARRANGEMENTS OF EXHIBITS

Exhibits shall be so arranged as not to obstruct the general view nor hide the exhibits of others. Booth Location: The management reserves the right to increase or decrease the size of show or to move an exhibitor's booth location if management feels it is in the best interest of the show.

2. FIRE SAFETY, AND HEALTH

The exhibitor assumes all responsibility for compliance with local, city, and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials will be reasonably located within the booth and protected by safety guards and devices where necessary. Only fireproof materials should be used in displays and necessary fire precautions will be taken by the exhibitor.

3. MOVING PICTURES, SOUND EFFECTS AND LIGHTING

The Exhibitor agrees to indemnify Management and hold harmless from any claim of copyright, trademark or service mark infringement. Sound movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. If loud speakers or sound devices are used, they should be tuned to conversational level and must not be objectionable to neighboring exhibitors. The Management reserves the right to restrict the use of glaring lights or objectionable lighting effects and sound levels of recordings or promotions.

4. EXHIBITOR PERSONNEL AND OTHERS

Distribution of advertising matter & souvenirs must be confined to exhibitor's booth unless approved in writing by show management. The Management reserves the right to prohibit an exhibit or part of an exhibit which in their judgment may detract from the character of the exhibition. All booths must remain intact, and operating at the beginning of the event at 11:00am-4:00pm. Canvassing in exhibit halls or distribution of advertising matter or souvenirs by representatives of non-exhibiting firms is strictly forbidden unless approved in writing to by show management. The Exhibitor may not sublet his space, nor any part thereof. Show management may use at its discretion, photographs, videos and testimonials taken at the Spring Fling Rochester for its own publicity use.

5. POWER

All power requests must be submitted to Event Management by March 1, 2023. It is mutually understood and agreed that the Management shall use proper and reasonable care to have all power services installed in time for the opening of the show. Proper and reasonable care shall be taken to prevent the interruption of power services during the exhibition. However, the Management shall not be held responsible for late installation or interruption that may occur. If your exhibit requires over 20 amps of power, you must contact Joseph Dolce, Joe@billgraysiceplex.com or 585-672-3285.

6. FOOD AND BEVERAGES

Exhibitor distribution of food and beverages for consumption in the building may only be made with the permission of show management. Any food or refreshment distributed or consumed by the exhibitor shall, at the exhibitor's risk and expense, comply with all applicable federal, state and local sanitary and safety laws and regulations. All food and beverage items that will be sampled, served, and/or sold must receive approval from show Management.

7. UNOCCUPIED SPACE

The Management reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, Management to use said space in any other manner Management feels necessary. When space application is accepted and space is assigned, the exhibitor is liable for to attend and exhibit the duration of the show.

8. LIABILITY

Show management will employ reputable and competent guards and will take every precaution to safeguard the exhibitor's property. However, the Management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident or other causes. The show Management will not be liable for injury to exhibitors, their employees or attendees or for damage to property in their custody or to the facility, owned, rented or controlled by them which claims for damages, injuries, etc., may be incident to or arise from, or be in any way connected with their use of occupation of display space, and the exhibitor shall indemnify and hold the Management harmless against any such claim.

9. CANCELLATIONS

All cancellations must be noted 30 days prior to the event, so that any available space can be sold.

10. SHOW MANAGEMENT

The exhibition is organized and managed by Bill Gray's Regional Iceplex whose office is at 2700 Brighton Henrietta Townline Road, Rochester NY, 14623. All matters not covered in these conditions are subject to the decision of the show management and all exhibitors must abide by decisions made by the show management.

11. INDEMNIFICATION

I hereby release and forever discharge Bill Gray's Regional Iceplex, Monroe Community Sports Centre Corp., and Spring Fling Rochester all sponsoring organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability claims, loss or damage arising out of or in conjunction with my application to, or participation with Spring Fling Rochester. Spring Fling Rochester will not be responsible for any injury sustained by exhibitors or guests while within space designation for exhibits. Sponsor/Exhibitor shall indemnify, and hold harmless, Bill Gray's Regional Iceplex, Monroe Community Sports Centre Corp, and Spring Fling Rochester from and against all claims, liabilities, or damages of whatever nature including, but not limited to, claims of bodily injury, death, personal injury, property damage, by whoever made, as well as the cost of litigation and counsel fees arising from, based on, or in any manner related to Sponsor's/Exhibitor's activities in connection with the Agreement. Further I understand that I store my goods and merchandise at my own risk without exception or limitation.

